

SUCCESS STORY

How TAG navigated travel logistics during a global pandemic for “Joe vs. Carole”

MANAGING TRAVEL FOR "JOE VS. CAROLE" FILM PRODUCTION IN AUSTRALIA

Navigating travel logistics for productions is tough enough, but when you add in a global pandemic – things get even more complex. Melissa Rennett, TAG's senior entertainment specialist who led the logistics of Peacock original “Joe vs. Carole,” explains the difficulties in mitigating the effects of COVID-19 while taking advantage of the incredible benefits of filming in Australia.

“2021 was the toughest year in travel in over 35 years! It was wonderful to see the extent of what our team are capable of. The capacity to think on their toes, be flexible and stay positive despite challenges has been amazing to witness. The last few years have made us stronger as a team.”

TAG made sure that all important travel logistics were covered, even while public safety rules and regulations were changing often, sometimes daily. In addition to being travel experts, TAG's Australian team quickly expanded their skills and transformed into Infectious Disease Experts, Immigration Lawyers, Airline Liaison Officers – and some might say Cirque du Soleil performers!

From managing cast and crew flights, VIP accommodation and ground transportation – to providing pandemic-related concierge services – Melissa and the TAG team were there every step of the way.

Meticulously adhering to Australia's COVID-19 guidelines and working closely to negotiate with government health officials – TAG's team of specialists were able to arrange flights, transfers and accommodation without unnecessary downtime due to quarantine or self-isolation protocols.



“2021 was the toughest year in travel in over 35 years! It was wonderful to see the extent of what our team are capable of. The capacity to think on their toes, be flexible and stay positive despite challenges has been amazing to witness. The last few years have made us stronger as a team.”

MELISSA RENNET

SENIOR ENTERTAINMENT
TRAVEL SPECIALIST

It was truly a team effort and re-emphasizes the importance of managing entertainment production travel through an experienced team of travel management professionals.

Whether you are an independent studio or full-fledged production company, consider filming your next production in Australia! TAG's award-winning team of entertainment travel professionals will be there for you 24-7, 365.

A special thanks goes out to Melissa Rennet and Alli Pratt, our TAGstars who put their all into this project!